

Published by the Center for Community College Student Engagement

## **SENSE 2011 Colleges Can Benefit** from Special Study and Discounts

There are now two more great reasons for community and technical colleges to administer the Survey of Entering Student Engagement (*SENSE*): free additional special-focus survey items and a new discount program.

#### **Special Focus on Promising Practices**

For an additional fee, colleges that administer *SENSE* always have the option of electing and/or creating up to two sets of additional survey items (up to 12 items each) that focus on topics pertinent to entering student success. The newest standard *SENSE* Special-Focus Module, Promising Practices for Community College Student Success, will be offered *free of charge* to colleges that participate in the *SENSE* 2011 administration.

This module is part of a special study being conducted by the Center and was adapted from the item sets that will be administered at participating colleges in conjunction with the spring 2011 administration of the Center's Community College Survey of Student Engagement (CCSSE) and the Community College Faculty Survey of Student Engagement (CCFSSE).

Through the study, the Center intends to build on emerging knowledge about "promising practices" in promoting student success in community colleges – knowledge built through the efforts of the Community College Research Center, Achieving the Dream, other foundation- and federally-funded projects, and the Center's own work, including both the quantitative surveys and many student focus groups conducted since 2003.

The Center's record is one of producing data that are credible, useful, and actionable. Once the data analysis work for this study is complete, the next steps will be publication of a national report on high-impact practices

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Your **entering students** have a lot to say...

Are you listening?

# SENSE 2011 Registration Now Open

64 colleges have already joined

Register today at www.enteringstudent.org

## Standard SENSE Special-Focus Modules

- \* Academic Advising and Planning
- ★ Building Relationships (new)
- ★ Commitment and Support
- ★ Engagement through Technology
- ★ Financial Assistance
- ★ Promising Practices for Community College Student Success\*
- \* Student Success Courses

\*The Promising Practices for Community College Student Success module is part of a special study and is *free of charge* for the 2011 SENSE administration.

You may view the *CCSSE* 2011 promising practices Special-Focus Items, from which the new *SENSE* module was adapted, <u>here</u> on the Center's website.

Please click <u>here</u> for more information about *SENSE* Special-Focus Modules.

### CCCSE would like to acknowledge colleges that will participate in ESSI 2011

Austin Community College, TX
Bevill State Community College, AL
Blue Ridge Community College, VA
Bossier Parish Community College, LA
Bowling Green Technical College, KY
Calhoun Community College, AL
Casper College, WY
Cedar Valley College, TX
Central New Mexico Community College, NM

Century College, MN
Chandler-Gilbert Community College, AZ
Durham Technical Community College, NC
Eastfield College, TX
Greenville Technical College, SC
Johnson County Community College, KS
Lamar Institute of Technology, TX
Lee College, TX
Miami Dade College, FL

MSU-Great Falls College of Technology, MT NM State University at Alamogordo, NM Northeast Lakeview College, TX Northern Virginia Community College, VA Paris Junior College, TX Prairie State College, IL Prince George's Community College, MD Terra State Community College, OH Wharton County Junior College, TX

The Entering Student Student Success Institute is a 2 ½-day retreat at which college teams examine institutional data and results from the Survey of Entering Student Engagement (SENSE) in order to improve the experiences of our FTIC students.

Participation in ESSI is limited to about 25 teams and to colleges that have completed a SENSE administration and received results. The 2011 institute is sold out. If your college is interested in attending a future institute, look out for upcoming information about ESSI 2012 on our website, <a href="https://www.enteringstudent.org">www.enteringstudent.org</a>.

and development/facilitation of a new version of the Center's trademark Student Success Institutes – this one focused on using institutional and survey data to strengthen implementation of high-impact practices in participating colleges. Findings from the special study will also be incorporated in statewide workshops, national conferences, and other Center-sponsored activities.

#### Another new SENSE module option

Research tells us that the more connected students feel to their instructors, their peers, and the college itself, the more likely they are to persist. Helping students build these relationships is especially important during the earliest weeks of their first academic term. New to the fall 2011 SENSE administration, the <u>Building Relationships Special-Focus Module</u> provides colleges the opportunity to dig more deeply into their findings from the core survey, particularly the <u>Early Connections SENSE</u> benchmark.

## More Ways to Save on SENSE 2011

More colleges are turning to *SENSE* to better understand students' critical early experiences and improve institutional practices that affect student success in the first college year. Now gearing up for its third *SENSE* national administration, the Center is making it more economical for colleges to commit to student success. For colleges that have never participated in *CCSSE* and *SENSE*, the Center is offering a **one-time 25% discount** off the base fee for the first survey administration.

All colleges are still eligible for the Center's regular joint-participation discount program: commit to join both CCSSE and SENSE in either the same academic

year or in the same calendar year and receive a 20% discount for both *CCSSE* and *SENSE* administrations.

Colleges are only eligible for one discount; the discount of the highest value applies.

