

CCCSE > Color Palette



Primary 100%

RGB 33 / 17 / 89
CMYK 100 / 100 / 28 / 31
HEX #211159



Primary 60%

RGB 122 / 112 / 155
CMYK* 47 / 46 / 15 / 0
HEX #7A709B

*50% tint for CMYK



Primary 30%

RGB 188 / 184 / 205
CMYK* 20 / 20 / 6 / 6
HEX #BCB8CD

*20% tint for CMYK



Secondary 100%

RGB 169 / 189 / 214
CMYK 33 / 18 / 7 / 0
HEX #A9BDD6



Secondary 40%

RGB 221 / 229 / 239
CMYK 12 / 6 / 2 / 0
HEX #DDE5EF

CCSSE



Primary 100%

RGB 0 / 83 / 99
CMYK 93 / 56 / 46 / 26
HEX #005363



Primary 60%

RGB 102 / 152 / 161
CMYK* 52 / 22 / 27 / 0
HEX #6698A1

*50% tint for CMYK



Highlight 100%

RGB 55 / 189 / 196
CMYK 67 / 2 / 25 / 0
HEX #37BDC4



Highlight 30%

RGB 195 / 235 / 237
CMYK 22 / 0 / 7 / 0
HEX #C3EBED

SENSE



Primary 100%

RGB 110 / 20 / 12
CMYK 32 / 97 / 100 / 46
HEX #6E140C



Primary 60%

RGB 168 / 114 / 109
CMYK* 29 / 48 / 41 / 2
HEX #A8726D

*50% tint for CMYK



Highlight 100%

RGB 229 / 134 / 124
CMYK 7 / 58 / 45 / 0
HEX #E5867C



Highlight 30%

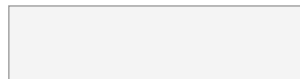
RGB 168 / 114 / 109
CMYK 2 / 16 / 9 / 0
HEX #F7DBD8

Other Colors



Org Text

RGB 41 / 64 / 41
CMYK 70 / 64 / 63 / 67
HEX #292929



Org Neutral

RGB 244 / 244 / 244
CMYK 3 / 2 / 2 / 0
HEX #F4F4F4



UT Orange

RGB 191 / 87 / 0
CMYK 19 / 75 / 100 / 8
HEX #BF5700



UT Accent (web)

RGB 51 / 63 / 72
CMYK 78 / 63 / 53 / 43
HEX #333F48



Accent 100%

RGB 182 / 112 / 41
CMYK 24 / 60 / 100 / 9
HEX #B67029



Accent 50%

RGB 219 / 184 / 148
CMYK* 11 / 21 / 33 / 0
HEX #DBB894

*40% tint for CMYK